

# Roadmap for Hydrogen cars to catch up with Tesla

SWIPE



# Infrastructure: Critical

In 2016, one of the key drivers behind Tesla's rapid growth was the development of its Supercharger network. For hydrogen cars, a similar leap in refueling infrastructure is critical.

While hydrogen stations exist, they are limited in number, especially outside select regions. Widespread adoption would require massive investment in refueling infrastructure.



KEEP SWIPING

# Cost and Range Boost

In the early days, Tesla's models were expensive, but economies of scale, improved battery technology, and production efficiency have drastically lowered prices.

For hydrogen cars, we are working on breakthroughs in fuel cell technology to lower production costs, and better driving range per tank.



**KEEP SWIPING**

# Government Incentives

Just like how California led the way in EV adoption with tax credits, carpool lane access, and other perks, the hydrogen industry could benefit from similar supportive policies and subsidies.

Governments have a huge role to play in accelerating market uptake.



**KEEP SWIPING**

# Public Awareness

One of Tesla's biggest advantages was its brand – Tesla became synonymous with innovation and sustainability.

If hydrogen cars can build a similar identity, especially with big-name automakers backing them, they could catch the public's imagination.



ONE MORE

# Mass Market Appeal

The Tesla Model 3 proved that electric cars could be affordable, stylish, and practical for the masses.

Hydrogen cars need to follow suit – more models, lower prices, and more variety to attract a broad customer base.



**KEEP SWIPING**

**Sounds like a  
plan?**

**Insert ideas /  
improvements  
below.**

**COMMENT BELOW**